

HIGHLIGHT COLORS OF 2021

An Interpretation of the Pantone Colors of the Year 2021

PANTONE COLORS OF THE YEAR 2021



First time presentation of two colors

ILLUMINATING

PANTONE 13-0647 Illuminating

ULTIMATE GRAY

17-5104 Ultimate Gray

The union of an enduring Ultimate Gray with the vibrant yellow Illuminating expresses a message of positivity supported by fortitude. Practical and rock solid but at the same time warming and optimistic, this is a color combination that gives us resilience and hope. We need to feel encouraged and uplifted; this is essential to the human spirit.

- LEATRICE EISEMAN, EXECUTIVE DIRECTOR OF THE PANTONE COLOR INSTITUTE

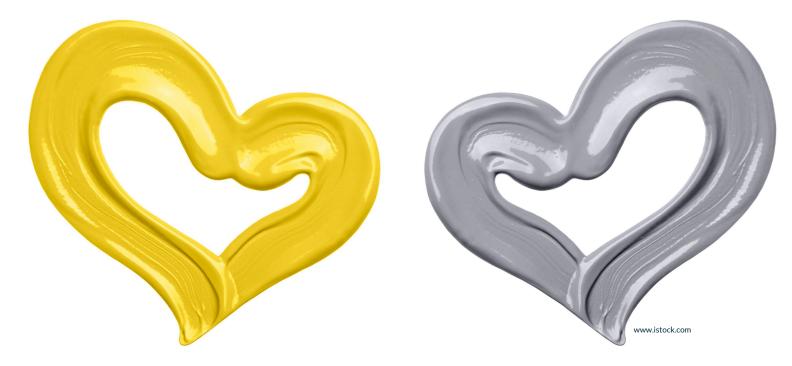
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PANTONE COLORS OF THE YEAR 2021



Usage

A marriage of strength and optimism, **Illuminating** and **Ultimate Gray** do not have to be used in equal proportions, either color can take precedence whether for apparel, beauty, home furnishings, product design or packaging. www.pantone.com



12.01.2021 Highlight Colors of 2021

PANTONE 13-0647 ILLUMINATING



Interpretation "Honey Bee"

HONEY BEE is a bright and cheerful yellow, sparkling with vivacity - a warming yellow shade imbued with solar power.

Matching Effect Pigments

- KC 9820G Egyptian Gold (10-45 μm)
- Kyntaline KC 815-R5 Super Bright Green (8-35 μm)
- XillaMaya T60-20 SW Sunbeam Gold (6-30 μm)

Description

- Optimism driven by the younger generation
- Earthy and retro
- Soaked in sunshine, mature



PANTONE 17-5104 ULTIMATE GRAY



Interpretation "SILGO DANCE"

SILGO DANCE is an intense, soft toned grey with a puristic appearance and pronounced sparkle capability. A technically driven, future orientated shade.

Matching Effect Pigments

- KC 83000E1 Dove Grey (10-60 μm)
- Kyntaline KC 840W (20-80 μm)
- XillaMaya T60-10 SW Crystal Silver (6-30 μm)

Description

- From pure to colorful silver
- Interaction of the dominant color silver with hints of gold or bronze
- Both glossy and matte
- High tech, vibrant and modern appeal



HONEY BEE AND SILGO DANCE



Apparel and Fashion Accessories

Intense HONEY BEE accentuated by a touch of SILGO DANCE conveys an impression of sunshine and strength.

Timeless SILGO DANCE provides a great bouncing off point for HONEY BEE which adds brightness to fashion accessories, footwear, handbags or other fashion items.

With its energetic vibe, the combination of SILGO DANCE and HONEY BEE is a great pairing for activewear. Its high visibility has additional appeal for outerwear.



SILGO DANCE AND HONEY BEE



Home Decor

- Yellow and grey are a great combination for creating the right atmosphere in any room at home or in offices, adding a dose of sunshine and positivity.
- Used side by side, HONEY BEE and SILGO DANCE give table linen, bedding, soft furnishings and home accessories from pillows to tables vitality and energy.
- Front doors in this bright yellow provide a warm welcome when framed by exterior finishes in the solid and dependable SILGO DANCE.



SILGO DANCE AND HONEY BEE



Beauty

SILGO DANCE and HONEY BEE offer a mix of warm and cool tones for hair or nails and make a dramatic statement. Highlight golden-yellow sparkles and shimmers are paired with intense light gray tones in eye make-up.



SAMPLE FORMULATIONS



Plastics Coating

Honey Bee

PANTONE Color Reference:

13-0647 Illuminating

1 K Basecoat*

Pigment White 6 60.9%

Pigment Yellow 110 17.0%

Pigment Yellow 138 22.1%

PWC in dry film = 39.4%



2K Topcoat (gloss)

KC9820G Egyptian Gold

100.0%

Silgo Dance

PANTONE Color Reference: 17-5104 Ultimate Gray

1K Single Coat (matte)*

KC83000E1 Dove Grey 43.3%

Silverdollar / coarse 53.1%

Pigment Black 7 3.6%

PWC in dry film = 14.6%



PWC in dry film = 0.5%

WEBRING COLORIO

