

HIGHLIGHT COLORS OF 2021

An Interpretation of the Pantone Colors of the Year 2021

PANTONE COLORS OF THE YEAR 2021



First time presentation of two colors

ILLUMINATING

PANTONE 13-0647 Illuminating

ULTIMATE GRAY

17-5104 Ultimate Gray

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The union of an enduring Ultimate Gray with the vibrant yellow Illuminating expresses a message of positivity supported by fortitude. Practical and rock solid but at the same time warming and optimistic, this is a color combination that gives us resilience and hope. We need to feel encouraged and uplifted; this is essential to the human spirit.

— LEATRICE EISEMAN, EXECUTIVE DIRECTOR OF THE PANTONE COLOR INSTITUTE

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Usage

A marriage of strength and optimism, **Illuminating** and **Ultimate Gray** do not have to be used in equal proportions, either color can take precedence whether for apparel, beauty, home furnishings, product design or packaging. www.pantone.com



PANTONE 13-0647 ILLUMINATING

Interpretation “Honey Bee”

HONEY BEE is a bright and cheerful yellow, sparkling with vivacity - a warming yellow shade imbued with solar power.

Matching Effect Pigments

- KC 9820G Egyptian Gold (10-45 μm)
- Kyntaline KC 815-R5 Super Bright Green (8-35 μm)
- XillaMaya T60-20 SW Sunbeam Gold (6-30 μm)

Description

- Optimism driven by the younger generation
- Earthy and retro
- Soaked in sunshine, mature
- Nostalgic hue



PANTONE 17-5104 ULTIMATE GRAY

Interpretation “SILGO DANCE”

SILGO DANCE is an intense, soft toned grey with a puristic appearance and pronounced sparkle capability. A technically driven, future orientated shade.

Matching Effect Pigments

- KC 83000E1 Dove Grey (10-60 μm)
- Kyntaline KC 840W (20-80 μm)
- XillaMaya T60-10 SW Crystal Silver (6-30 μm)

Description

- From pure to colorful silver
- Interaction of the dominant color silver with hints of gold or bronze
- Both glossy and matte
- High tech, vibrant and modern appeal



HONEY BEE AND SILGO DANCE

Apparel and Fashion Accessories

Intense **HONEY BEE** accentuated by a touch of **SILGO DANCE** conveys an impression of sunshine and strength.

Timeless **SILGO DANCE** provides a great bouncing off point for **HONEY BEE** which adds brightness to fashion accessories, footwear, handbags or other fashion items.

With its energetic vibe, the combination of **SILGO DANCE** and **HONEY BEE** is a great pairing for activewear. Its high visibility has additional appeal for outerwear.



SILGO DANCE AND HONEY BEE

Home Decor

- Yellow and grey are a great combination for creating the right atmosphere in any room at home or in offices, adding a dose of sunshine and positivity.
- Used side by side, **HONEY BEE** and **SILGO DANCE** give table linen, bedding, soft furnishings and home accessories from pillows to tables vitality and energy.
- Front doors in this bright yellow provide a warm welcome when framed by exterior finishes in the solid and dependable **SILGO DANCE**.



SILGO DANCE AND HONEY BEE

Beauty

SILGO DANCE and HONEY BEE offer a mix of warm and cool tones for hair or nails and make a dramatic statement. Highlight golden-yellow sparkles and shimmers are paired with intense light gray tones in eye make-up.



SAMPLE FORMULATIONS

Plastics Coating

Honey Bee

PANTONE Color Reference: 13-0647 Illuminating

1 K Basecoat*

Pigment White 6	60.9%
Pigment Yellow 110	17.0%
Pigment Yellow 138	22.1%
PWC in dry film =	39.4%



2K Topcoat (gloss)

KC9820G Egyptian Gold 100.0%

PWC in dry film = 0.5%

Silgo Dance

PANTONE Color Reference: 17-5104 Ultimate Gray

1K Single Coat (matte)*

KC83000E1 Dove Grey	43.3%
Silverdollar / coarse	53.1%
Pigment Black 7	3.6%
PWC in dry film =	14.6%



*applied in a Weilburger coating system –www.weilburger.com

WE BRING COLOR TO THE WORLD

THANK YOU