

Pearlized Personal Care with Kuncai Effect Pigments



Subtle. Colorful. Unique.

Discover a huge variety of styling possibilities that will allow you to highlight a product's USP through its appearance and make your personal care products stand out from the crowd with their own distinctive colors.

Aside from the exciting color effects, the demonstrable price performance benefits of our pigments offer users greater scope to realize their designs. Even low dosages of pigment have a significant impact on the final color effect.

The Benefits at a Glance

- Enhance visual appearance with pearl effects
- Support product positioning and product claims with matching effect pigments
- Differentiate your products at the PoS with esthetic and emotional color concepts
- Achieve inspiring effects at low concentration level
- Attract customers' attention with pearlescent effects in transparent packaging

Sensual. Vibrant. Glittering.

This bubble bath set shows a selection of styling options using 11 different pigments from our broad product portfolio.

The color palette comprises pigments from our Aurora synthetic mica range, as well as a unique BoroStar borosilicate pearl and one of our CosPearl pigments based on natural mica.

The chosen pigment substrate has a significant impact on the final effect and esthetic appearance.



Sensual - Natural mica accentuates subtle elegance with a “traditional” pearlescent shimmer.

Vibrant - Synthetic mica appeals with brilliant white, intense body colors, superb multichromatic effects and iridescent sparkle.

Glittering – Pigments based on calcium aluminum borosilicate offer striking glitter and high reflectivity combined with a clear, pure color that exhibits multicolor highlights.

Use Kuncai Effect Pigments for Added Value in Brand Communication

Strengthen your brand identity by giving products and packaging a uniform appearance. Our industrial grades are ideally suited for any packaging design that matches the USP of your personal care product.

Examples of Product Claims visualized by matching Effect Pigments

COSMI Pigment	Color	Effect	Product Claims
COSMI 120	Silver white	Silky pearlescent	Creamy. Soft. Natural.
COSMI 8000	Silver white	Shiny pearlescent	Fresh. Sensitive. Neutral.
COSMI 820-W	Silver white	Bright pearlescent	Cool. Intense. Sustainable.
COSMI 9810B	Silver white	Glittering pearlescent	Frozen. Magic. Sparkling.
COSMI 8105	Interference Yellow	Yellow pearlescent	Velvety. Sunny. Charming.
COSMI 8125	Interference Blue	Blue pearlescent	Galvanizing. Male. Sporty.
COSMI 8856	Gold	Gold pearlescent	Precious. Sensual. Nourishing.
COSMI 48200Y	Color + Pigmentation	Yellow pearlescent	Energizing. Intense. Lemony.
COSMI 48315R-KU	Color + Pigmentation	Pink pearlescent	Flowery. Nutritious. Fragrant.
COSMI 48314O	Color + Pigmentation	Orange pearlescent	Refreshing. Fruity. Young.
COSMI 6035PB	Color + Pigmentation	Blackish Green	Mystic. Profound. Irresistible.

Bubble Bath - Sample Formulation with Kuncai Cosmetic Pearls

Material	Amount %	INCI
COSMI Pearl	0.1 or 0,05%	See specification of COSMI type
Sulforokanol L227/1	27	Aqua, Sodium Laureth Sulfate
Plantacare 1200 UP	5	Aqua, Lauryl Glucoside
Sabosol PB	10	Aqua, Cocamidopropyl Betaine
Viscolam CK-1	10	Aqua, Acrylates Copolymer
Sabosorb MLE	3	Polysorbate-20
Sodium hydroxide sol. 15%	pH 6.5 (≈1.5%)	Aqua, Sodium Hydroxide
Tinogard Q	0.1	Tris(tetramethylhydroxypiperidinol) Citrate, Aqua, Alcohol
Advance 10D	0.04	Aqua, Methylchloroisothiazolinone, Methylisothiazolinone
Distilled Water	ad 100	Aqua

All pigments comply with all international cosmetics regulations.

Information on technical applications is provided to the best of our knowledge within the scope of the possibilities open to us but is without obligation. Current laws and regulations must be observed at all times. This also applies in respect of any protected rights of third parties.

Our suggestions do not relieve our customers of the need to test our products at their own responsibility to establish whether they are suitable for the intended purpose.

Quotations from our literature are only permitted after prior written authorization, and only if the source is cited.