

GRAY MEETS YELLOW

The Color Ensemble of the Year 2021



Colors with a Sense of Energy

The past year was the most turbulent imaginable in every respect, full of new challenges, changes, and restrictions. Now it is time to look forward with renewed confidence.

The Pantone Color Institute has selected “Ultimate Gray” and “Illuminating” as its trend colors of the year 2021.

The medium gray and bright yellow look extremely stylish both individually and in combination. To refine these trend colors for cosmetic applications, we have put together a selection of pigments that re-interpret each color with extra depth and shine.

“Ultimate Gray” - A Medium Gray Constant

“Ultimate Gray” is an understated color that exudes composure, stability and resilience. A gray that recalls the pebbles on a beach, the rocks and stones that have endured for eons in nature and will be here for millennia to come.

Explore BoroStar **COSMI 925-W** and **COSMI 970-W** to add a fascinating white glitter effect with multicolor highlights to this shade of gray. Aurora **COSMI 820-W** is the perfect choice for a brilliant white sparkle that is reminiscent of snow crystals and CosPearl **COSMI 123** gives this “classic” a natural pearlescent shimmer.



“Illuminating” – A Bright Sunshine Color

“Illuminating” is a lively, bright, and cheery yellow that is reminiscent of radiant sunshine and filled with strength and energy. This wonderful color offers hope, optimism, and positivity.

BoroStar **COSMI 980-G1** and **COSMI 980-G2** give this yellow a heavenly sparkle with golden metallic highlights. Aurora **COSMI 48205Y** is spellbinding with its tangy lemon fresh shimmer and CosPearl **COSMI 351** captures the magic of a beautiful sunrise.

Chosen as colors of the year by the Pantone Color Institute, “Illuminating” and “Ultimate Gray” express the synergy of two contrasting elements. “Illuminating” sparkles and shines even more when combined with “Ultimate Gray”, especially on eye make-up. For nails, this color combination creates a dramatic statement.

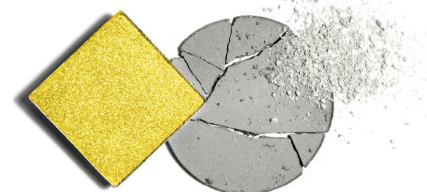
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ORDERING INFORMATION

Product	Color	Package size
COSMI 925-W 3D Twinkling Diamond White	Silver White	sample, 1kg, 5 kg, 25 kg
COSMI 970-W Diamond White	Silver White	sample, 1kg, 5 kg, 25 kg
COSMI 820-W Super Dazzling Penguin White	Silver White	sample, 1kg, 5 kg, 25 kg
COSMI 123 Luster Pearl	Silver White	sample, 1kg, 5 kg, 25 kg
COSMI 980-G1 3D Glittering Diamond Champagne Gold	Gold Pearlescent	sample, 1kg, 5 kg, 25 kg
COSMI 980-G2 3D Glittering Diamond Golden Mango	Gold Pearlescent	sample, 1kg, 5 kg, 25 kg
COSMI 48205Y Lemon Yellow	Yellow Pearlescent	sample, 1kg, 5 kg, 25 kg
COSMI 351 Sunny Gold	Gold Pearlescent	sample, 1kg, 5 kg, 25 kg



PRODUCT INFORMATION

Composition*/ Chemical Name	COSMI 925-W	COSMI 970-W	COSMI 820-W	COSMI 123	COSMI 980-G1	COSMI 980-G2	COSMI 48205Y	COSMI 351
Synthetic Fluorophlogopite			X				X	
Mica				X				X
Calcium Aluminum Borosilicate	X	X			X	X		
Titanium Dioxide (TiO ₂)	X	X	X	X	X	X	X	X
Iron (III) Oxide (Fe ₂ O ₃)					X	X		X
Tin Oxide (SnO ₂)	X	X	X		X	X	X	
FD&C Yellow 5							X	
Particle size distribution (µm)	10 -60	30 -150	10 -45	5 -30	30 -200	30 -200	10 -60	10 -100

Information on technical applications is provided to the best of our knowledge within the scope of the possibilities open to us but is without obligation. Current laws and regulations must be observed at all times. This also applies in respect of any protected rights of third parties.

Our suggestions do not relieve our customers of the need to test our products at their own responsibility to establish whether they are suitable for the intended purpose.

Quotations from our literature are only permitted after prior written authorization, and only if the source is cited.

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